



...

## Alexandria Le • 3rd

Executive Artistic Director and Founder, Notes with a Purpose / Las Vegas Music & Wine Festival | Classical Pianist

Notes with a Purpose • Stony Brook University

Las Vegas, Nevada • 500+ 

 Pending

---

Classically-trained pianist who dedicated those "10,000 hours" of study (before graduating high school), which translated to receiving 16 first...

[See more ▾](#)

## Experience



### Founder, Executive and Artistic Director

Notes with a Purpose

May 2016 – Present 1 yr 9 mos

Las Vegas, NV

"The diners at the Las Vegas Rescue Mission are delighted to hear [Notes with a Purpose], as evidenced by the greeting client Marquis Brown gives Le. He's been in the mission's recovery program almost six months — 173 days, to be precise. 'We're blessed to have someone so talented' coordinate the music,

the 37-year-old Brown says of Le. "It lifts your spirits up."

— Las Vegas Review-Journal / Carol Cling, Oct. 12, 2016

Notes with a Purpose (NWP) is a nonprofit, 501(c)(3) corporation based in the state of Nevada, dedicated to investing in effective educational and societal enrichment through creative music programming for Las Vegas. In the first twelve months, over 18,000 people were engaged through NWP's outreach programs.

In line with that mission, I have created and executed the following programs that impact underserved youth and adults with arts education and exposure:

- The Music JuiceBox Series: Week-long Interactive Performance tours - given by Carnegie Hall musicians - for elementary schoolchildren (in designated Title I schools) to introduce young ears to classical music.
- Wednesdays Live at the Mission: High school music students provide live music - every week - to diners at Las Vegas' busiest downtown shelter and addiction recovery program.
- The Lullaby Project (as affiliate partner of Carnegie Hall): Strengthening the bond with mother and expected baby by pairing university jazz students with these mothers to write a lullaby together (launching 2017-18 season).

Proceeds for the outreach projects come from the Las Vegas Music and Wine Festival, where wine is paired to classical music in untraditional spaces.

We are the proud recipient of the 2017 Father Eugene Merlet Community Service Award (New York, NY).

## Media (2)

The diagram illustrates two media items. On the left, a box contains the text "Notes with a Purpose, website" and a small link icon. On the right, another box contains the text "Las Vegas Review story" and a small link icon.



### Founder, Artistic Director

Las Vegas Music and Wine Festival

Mar 2014 – Present 3 yrs 11 mos

Las Vegas, Nevada Area

"Truly a thousand-dollar experience for a relative pittance!" - Dr. Clinton Thomas Gott

Las Vegas Wine and Music Festival's unique concept is that the events pair wine to classical music in untraditional spaces. At the inaugural season, 22 world-class musicians (including a 9-time Grammy-award winning violinist, Juilliard professors, principal members of Metropolitan Opera/NYC Ballet/Orpheus) performed concerts where wine was paired by sommelier-in-residence Jaime Smith (former director of wine for MGM Grand and Director of Communications for Southern Wine & Spirits) inside the Nevada State Museum. Other venues of Festival Pop-Ups have been Gaudin Porsche of Las Vegas and Artisanal Foods.



### **Director, Las Vegas Academy Piano Institute**

Las Vegas Academy of the Arts

Aug 2013 – Present 4 yrs 6 mos

Las Vegas, Nevada Area

Director of an annual institute at the Las Vegas Academy, a magnet public high school with emphasis on the performing, visual, and liberal arts.

Three diverse days of professional development workshops, clinics, and masterclasses pertaining to performance, entrepreneurship, and teaching, are presented to high school music students. With encouragement to think outside the box (i.e. "How to Ace Life With Your Music Skills," theme of the 2nd LVAPI), the three days have contracted esteemed music educators, performers, and clinicians including Canadian Brass, Yamaha Artists, Super Piano Bros., Cirque du Soleil artists, NYC-based teaching artists, and acclaimed international soloists.

Following the third LVAPI:

- 85% of students reported an increase of confidence of at least two points (in a five point scale) in public speaking at the end of three days.
- 99% of students, at the end of three days, were enthusiastic about sharing their music for outreach communities.



## Ensemble Connect - Pianist and Teaching Artist

Carnegie Hall

Aug 2012 – Jun 2014 1 yr 11 mos

Greater New York City Area

Created in 2007 by Carnegie Hall's Executive and Artistic Director Clive Gillinson and The Juilliard School's President Joseph W. Polisi, Ensemble Connect (formerly Ensemble ACJW) is an inspirational collective of young professional musicians who are fellows in a two-year program that supports them in building careers as top-quality performers, innovative programmers, and dedicated teachers who fully engage with the communities in which they live and work.

Ensemble ACJW includes music performance at the highest level, partnerships with New York City public schools, residencies at Skidmore College, opportunities to perform in a variety of community settings, and a robust commitment to professional development.

Participation included:

- Regular concert season performances at Carnegie Hall, the Juilliard School, Trinity Wall Street, and other NYC venues.
- Over 220 hours in two years of classroom teaching through a collaboration with the NYC Department of Education. Partner school was an elementary school in Brooklyn, concentrating on a piano lab of 30 instruments for 4th and 5th grade students.
- Scripted and performed 60 outreach performances in community venues including hospitals, schools, incarceration facilities, etc.
- Participated in weekly professional development workshops.
- Managed social media page and contributed to Carnegie Hall's marketing discussions about Ensemble ACJW.

In May 2016, Carnegie Hall released an article about their Entrepreneurship Program in all New York City Playbills, highlighting the ways in which they supported the groundwork of the Las Vegas Wine and Music Festival (see attached link).

State  
University  
of New  
York at  
Stony  
Brook

**Undergraduate Chamber Music Coach**  
State University of New York at Stony Brook  
Jan 2008 – Jun 2012 4 yrs 6 mos

[See more positions ▾](#)

## Education

Stony  
Brook  
University

**Stony Brook University**  
Doctorate of Musical Arts, Piano Performance  
2007 – 2017

As a graduate student:

- First prize in 2012 Ackerman Chamber Music Competition
- Spearheaded a "Steinway Campaign" fundraiser concert
- Collaborated in over 50 recitals
- Coordinated studio classes for the piano department
- Captain of music department intramural volleyball team

Stony  
Brook  
University

**Stony Brook University**  
M.M., Piano Performance  
2005 – 2007  
Activities and Societies: Captain of music department intramural volleyball team; intramural ballroom dance

Eastman  
School  
of Music

**Eastman School of Music**  
B.M., Piano Performance  
2001 – 2005

## Volunteer Experience

Pro  
Musicis

**Performer**  
Pro Musicis Foundation Inc  
Oct 2012 – Oct 2012 1 mo  
Arts and Culture

Community Outreach performances in rehabilitation centers and assisted living facilities.

---

Lake  
Champlain  
Chamber  
Music  
Festival

### Intern

Lake Champlain Chamber Music Festival

Jul 2011 – Jul 2011 1 mo

Arts and Culture

## Featured Skills & Endorsements

### Music Education · 19

- Endorsed by Harold ("Hal") Weller and 1 other who is highly skilled at this
- Endorsed by 3 of Alexandria's colleagues at Stony Brook University

### Chamber Music · 27

- Endorsed by Sophie Patey and 1 other who is highly skilled at this
- Endorsed by 6 of Alexandria's colleagues at Stony Brook University

### Music · 24

- Endorsed by Aryo Wicaksono and 2 others who are highly skilled at this
- Endorsed by 5 of Alexandria's colleagues at Stony Brook University





